**Snowmobile Friendly Community**

**2021 Application**

# Two Ways To Apply:

1. **Email:** Download and email to **AWSC.SFC@gmail.com**
2. **Mail:** AWSC, 529 Trailside Dr., Suite 200, DeForest, WI 53532

# SFC AWARD PROGRAM CYCLES and APPLICATION DATES

**Program Cycle 4: 2022 - 2026**

**Application Period: 60+ days**

 **\*\* Accepted: Nov 1, 2021 to Jan 10, 2022 \*\***

**Award Ceremony: March 2022**

**Program Cycle 3: 2021 - 2025**

**Application Period: 60+ days**

 **\*\* Accepted Nov 1, 2020 to Jan 4, 2021 \*\***

**Award Ceremony: March 2021**

# APPLICATION TIPS

* **Check Box Format:** Simple and easy to use.
* The size of your ‘community’ does not matter. Your application may represent a town, city, county, or a regional area, it’s up to you. Thus, when the application asks about snowmobiling amenities, services, or other resources in your community, **only list what is provided within your community, as defined by you in Section 2.**
* **Every detail you provide will be taken into consideration** when the SFC Committee reviews your application. More is better**!** Anything that makes your community unique -- trails, programs, amenities, and services – LIST IT. It helps us understand how well you encourage and support snowmobiling.
* **Use the “miscellaneous” block at the end of each section** to expand an answer or tell us if you’re doing something that’s not listed. Maybe you go above and beyond the covered topic or perhaps there’s a significant snowmobiling amenity in a nearby community you support. All helps us better understand your community; plus, you’ll improve the SFC Program by identifying new trends and your great ideas/examples can be shared throughout Wisconsin.
* Unless a question specifically asks about the future, **only check boxes for existing things**. “Planned” improvements can always be added to the “miscellaneous” block.
* If you would like to share any documents, (a map or a file with photos), **include a link or upload the file** in the applicable “miscellaneous” block, or add it to the Summary section.
* **Please share your weaknesses**. It gives us an accurate snapshot of your community; and, it shows you’re honestly evaluating your community’s efforts/attitudes toward snowmobiling - even things that may NOT preserve, support, or sustain snowmobiling in your community.

# Part 1. Snowmobile Friendly Applicant Info

## [ ]  1. Point Of Contact (POC)

Last, First, MI:

Address:

City, State, Zip:

Phone:

Email:

## [ ]  2. Snowmobile Club or Other Community Points of Contact: List all Snowmobile Clubs, County organizations, any club, group, or entity who supports your application.

[ ]  2.1 Organization Name:

POC (Name)

Address

City, State, Zip

Phone:

Email:

[ ]  2.2 Organization Name:

POC (Name)

Address

City, State, Zip

Phone:

Email:

[ ]  2.3 Organization Name:

POC (Name)

Address

City, State, Zip

Phone:

Email:

# Part 2. Your Snowmobile Friendly Community

[ ]  1. Community Name:

[ ]  2. County:

[ ]  3. Community Type:

[ ]  Village

[ ]  Town

[ ]  City

[ ]  County

[ ]  Metropolitan Area

[ ]  Regional Area

[ ]  Other:

[ ]  4. Describe your community? *Check all that apply.*

[ ]  Urbanized area

[ ]  Urban core surrounded by low density suburban areas

[ ]  Low density suburban

[ ]  Small town

[ ]  Rural

[ ]  5. Who is the Mayor or top elected official in your community?

Title, Name

Address

City, State, Zip

Phone:

Email:

# Part 3. Snowmobile Policies, Programs, Amenities

[ ]  1. Does your community currently have:

[ ]  1.1 Snowmobile Advisory Committee, Council, or other group to oversee/advise elected officials on snowmobile trails/routes or other multi-use trails/routes? If so, please list:

* +

[ ]  1.2 Snowmobile Advisory Committee, Council, or other group to oversee/advise elected officials on snowmobile, vehicle and/or trailer parking? If so, please list:

*

[ ]  1.3 Local Snowmobile Route adopted by governing body?

[ ]  Year Adopted:

[ ]  Resident Use

[ ]  General Public Use (visitors and/or non-residents)

[ ]  Attach File or Link:

[ ]  1.4 Safety features for snowmobilers along roads or at road-crossings with posted speed limits above 25 mph? *Check all that apply.*

[ ]  Sled overpasses or underpasses

[ ]  Raised path crossings or Refuge Islands

[ ]  Path crossing w/ HI-VIS markings/signs/HAWK signals/Flashing Beacons

[ ]  Curb extensions

[ ]  Signalized crossings

[ ]  Other:

[ ]  N/A – no crossings of roads with posted speed limits above 25 mph

[ ]  1.5 Public Snowmobile Trail Heads or Access Points:

[ ]  Quantity:

[ ]  Type:

[ ]  Temporary Parking - Load/Unload Area Only

[ ]  Daily Parking

[ ]  Overnight Parking

[ ]  1.6 Private Snowmobile Trail Head or Access Points:

[ ]  Quantity:

[ ]  Type:

[ ]  Temporary Parking - Load/Unload Area Only

[ ]  Daily Parking

[ ]  Overnight Parking

[ ]  1.7 Facilities Snowmobilers are allowed access to or use:

[ ]  Parks or Public Space

[ ]  Rest Rooms

[ ]  Play Areas

[ ]  1.8 Local Snowmobile Ordinance, Policy, or Resolution adopted by governing body

[ ]  Year Adopted:

[ ]  Subjects Covered: (*Check all that apply.)*

[ ]  Speed Limit

[ ]  Noise Limits

[ ]  Snowmobile Right-of-Way access for/near construction sites

[ ]  Parking

[ ]  On/Off Street for Businesses, Schools, etc.

[ ]  Corrals for Businesses, Schools, etc.

[ ]  Existing Buildings/Districts

[ ]  New Development

[ ]  Other:

[ ]  Attach File or Link:

[ ]  1.9 Policy, Program, or Resolution to preserve abandoned rail corridors for:

[ ]  Snowmobile Trails

[ ]  Multi-Use Trails

[ ]  Bicycle-Use Only Trails

[ ]  Pedestrian-Use Only Trails

[ ]  1.10 Policy to allow snowmobilers to use Utility corridors to access trails/routes?

 [ ]  Yes:

 [ ]  No

[ ]  1.11 Programs (publicly funded, public-private partnership, or regulation) to increase snowmobile access, routes, parking, etc., at: *Check all that apply.*

[ ]  Public & private schools (K-12)

[ ]  Day care, childcare centers and preschools

[ ]  Higher Education Institutions

[ ]  Libraries

[ ]  Hospitals and medical centers

[ ]  Parks & recreation centers

[ ]  Other government-owned buildings and facilities

[ ]  Event venues (e.g. convention center, movie complex)

[ ]  Hotels & restaurants

[ ]  Office buildings

[ ]  Retail stores

[ ]  Grocery stores

[ ]  Residential areas

[ ]  2. Any other ways your community improved conditions or amenities for snowmobilers? Please explain.

*

[ ]  3. Within the last five years, has your community lost a snowmobile amenity, facility, route, trail, trail head, etc., without an improved replacement? Please explain.

*

[ ]  4. Describe any *other* policies, amenities, infrastructure improvements or programs your community provides to preserve and support a positive snowmobiling environment for snowmobilers of all ages and abilities.

*

[ ]  5. Miscellaneous: *(Use to expand on answers above or describe additional items.)*

*

**Part 4. Snowmobile Safety & Education**

[ ]  1. On average, how often are Safety Classes in your community held?

[ ]  N/A

[ ]  Monthly

[ ]  Quarterly

[ ]  Semi-annually

[ ]  Annually

[ ]  On demand

[ ]  2. How many “certified” Snowmobile Safety Instructors do you have?

[ ]  1-4

[ ]  5-8

[ ]  9+

[ ]  None

[ ]  3. How many of your Instructors have taught a Class within the past year?

[ ]  1-4

[ ]  5-8

[ ]  9+

[ ]  None

[ ]  4. Do any public/private schools offer snowmobile safety classes to students?

[ ]  No (Go to Question 5.)

[ ]  Yes

[ ]  Elementary

[ ]  Middle

[ ]  High

[ ]  N/A - No schools in this community

[ ]  4.1. What type of snowmobile safety education is offered?

[ ]  Mandatory Class

[ ]  Optional Class

[ ]  Snowmobile Safety Presentation

[ ]  4.2. Are snowmobiles provided to Safety Class students by a Club, a Dealer, the school district, police, non-profit, or other entity to allow every student the opportunity to participate in on-sled familiarization, instruction, and/or field testing purposes?

[ ]  Yes, snowmobiles are available/provided by:

[ ]  No

[ ]  5. Outside of schools, how is snowmobile safety offered or taught in your community?

*Check all that apply.*

[ ]  Local Club/KAOS sponsored classes

[ ]  County sponsored classes

[ ]  Family responsible to find a class

[ ]  Snowmobile safety is taught as part of driver education curriculum

[ ]  N/A (Not taught nor available)

[ ]  6. Which communication methods do you use to share snowmobile information with the general public in your community? *Check all that apply.*

[ ]  Social media

[ ]  Traditional Public Media

[ ]  Newspaper

[ ]  Radio

[ ]  Television

[ ]  Snowmobile Trail Ambassador Program

[ ]  Educational group rides

[ ]  Videos on community website/TV channel/social media

[ ]  Sled-specific website or social media accounts for community

[ ]  Club newsletter (print or digital)

[ ]  Club or County Maps (print or digital)

[ ]  Club Handouts or Brochures

[ ]  AWSC Handouts or Brochures

[ ]  Welcome Packet for new residents

[ ]  Permanent signage, displays, or information kiosks

[ ]  Table or booth at community events

[ ]  Other:

[ ]  N/A (Go to Question 8.)

[ ]  7. What information is usually shared using the above methods?

C*heck all that apply.*

[ ]  Club events

[ ]  Announce safety classes

[ ]  Safe riding skills/habits, e.g., ice conditions

[ ]  Snowmobile maintenance tips

[ ]  Sharing the road, trail, or path with vehicles or pedestrians

[ ]  Snowmobiling laws/rules of the road

[ ]  Snowmobile rental or purchase information

[ ]  Equipment, gear, and accessories information

[ ]  Other:

[ ]  8. Do you engage non-snowmobilers (e.g., motorists) to raise awareness/educate them about where snowmobilers cross roads/highways?

*Check all that apply.*

[ ]  Public service announcements on social or traditional media

[ ]  Community-wide public education campaign

[ ]  Club newsletter/magazine article/blog

[ ]  Club or County Maps (print or digital)

[ ]  Information in new resident welcome packets

[ ]  Information for students and parents from the school system

[ ]  Utility bill insert

[ ]  AWSC Flyer/Posters/Handouts

[ ]  Information sessions/lunch seminars

[ ]  Billboards

[ ]  Share the Road signs

[ ]  Share the Road information in driver's education and testing

[ ]  Other:

[ ]  N/A

[ ]  9. Do professional or commercial drivers receive snowmobile trail crossing or snowmobile awareness information on sharing the road with snowmobilers? *Check all that apply.*

[ ]  Local government staff

[ ]  Taxi drivers

[ ]  Transit operators

[ ]  School bus operators

[ ]  Delivery/Commercial drivers

[ ]  Emergency vehicle drivers

[ ]  Other:

[ ]  N/A

[ ]  10. Any *other* EDUCATION efforts in your community that foster and promote safe snowmobiling for riders and non-riders. *Please describe.*

*

[ ]  11. Miscellaneous: *(Use to expand on answers above, or describe additional items.)*

*

# Part 5. Snowmobile Club & Community Encouragement

[ ]  1. Does your Snowmobile Club actively support youth organizations?

[ ]  KAOS – How many Members? Click or tap here to enter text.

[ ]  Boys and Girls Clubs

[ ]  Boy and Girl Scouts

[ ]  School based youth clubs

[ ]  Veteran based youth clubs

[ ]  Church based youth clubs

[ ]  Other:

[ ]  2. What non-snowmobiling groups help promote Snowmobiling in your community?

*Check all that apply.*

[ ]  Chamber of Commerce

[ ]  Downtown Business Association/Business District

[ ]  Tourism Board

[ ]  County Board

[ ]  School Board

[ ]  Veteran Organizations

[ ]  Churches

[ ]  Government agencies: (Police, Fire, EMS, etc.)

[ ]  Other (e.g. Rotary, Lion’s, Optimist, etc.)

[ ]  None of the above

[ ]  3. Groups/Events our Snowmobile Club actively supports and promotes:

[ ]  Local Snowmobile Clubs

[ ]  Local Snowmobile Club Events

[ ]  County Snowmobile Organizations

[ ]  County Snowmobile Events

[ ]  ACSA – American Council of Snowmobile Associations

[ ]  Blue Ribbon Coalition

[ ]  ISMA - International Snowmobile Manufacturers Association

[ ]  ISC – International Snowmobile Council

[ ]  4. Events/Programs our Snowmobile Club actively supports and promotes:

[ ]  AWSC Commercial Sponsorships/Members

 [ ]  Current CAMS - Sold by your Club(s): Click or tap here to enter text.

 [ ]  Current CAMS - Sold by your County: Click or tap here to enter text.

 [ ]  AWSC Event Attendance/Participation: **(last 3 years)**

 [ ]  Workshop: Dates and # attendees Click or tap here to enter text.

 [ ]  Convention: Date and # attendees Click or tap here to enter text.

 [ ]  Miss Snowflake: Date and # competed Click or tap here to enter text.

[ ]  5. What up-to-date mapping and route-finding information is available in your community? *Check all that apply.*

[ ]  Printed Club Map

[ ]  Printed Community Map

[ ]  Printed County Map

[ ]  Printed State Map

[ ]  Digital Map: [ ]  Club, [ ]  County, [ ]  Other

[ ]  Smart phone app: (link)

[ ]  Social media sites (list or links) [ ]  Facebook

[ ]  Other:

[ ]  N/A

[ ]  6. What types of snowmobiling events are held/promoted in your community?

*Check all that apply.*

[ ]  Trail construction or maintenance day

[ ]  Official Proclamation

[ ]  Community-wide Sled to Work Day/Week

[ ]  Sled to School Day/Week

[ ]  Sled to Church Day or similar

[ ]  Community Rides

[ ]  Mayor-led/Council-led Ride

[ ]  Public Service Announcements

[ ]  Videos promoting snowmobiling on community website/TV channel

[ ]  Published Guide or Calendar of Snowmobiling Events

[ ]  Mentoring program for new riders

[ ]  Snowmobile-themed festival/parade/show

[ ]  Public education campaign relating to snowmobiling

[ ]  Other:

[ ]  7. How are volunteer snowmobilers showcasing themselves in your community’s events that are NOT Snowmobiling specific? *Check all that apply.*

[ ]  Community and charity rides

[ ]  Mayor-led/Council-led rides

[ ]  Sponsoring Public Service Announcements unrelated to snowmobiling

[ ]  Business program to provide discounts for customers who snowmobile

[ ]  Triathlons and other health related walks, races, or events

[ ]  Carwashes for non-profit groups

[ ]  Published guide or calendar of community events

[ ]  Mentoring program for new riders, youth, or disadvantaged groups

[ ]  Community Events/Fairs

[ ]  Church Events/Fairs

[ ]  Veteran Events/Fairs

[ ]  Youth Group Events/Fairs

[ ]  Other (e.g., Motorized Recreation Events/Fairs:

[ ]  N/A

[ ]  8. Does your Snowmobile organization support any events specifically marketed to any of the following traditionally underrepresented groups? *Check all that apply.*

[ ]  Women

[ ]  People of Color

[ ]  Seniors

[ ]  Families with toddlers and young children

[ ]  Non-English speakers

[ ]  Low-income populations (as defined by local regulations)

[ ]  ADA community

[ ]  Other:

[ ]  N/A

[ ]  9. Does your community sponsor or actively support snowmobile events? *Check all that apply.*

[ ]  AWSC Workshop or Convention (List:       )

[ ]  Organize events (List:       )

[ ]  Fund events (List:       )

[ ]  Contribute in-kind funding (i.e. police, closing roads, volunteers, etc.)

[ ]  Assist in promoting events: (List      )

[ ]  N/A

[ ]  10. Are there community-wide snowmobile encouragement programs or policies?

*Check all that apply.*

[ ]  Local business incentives to reward customers arriving by snowmobile

[ ]  Local recognition program for snowmobile friendly businesses/employees

[ ]  Designated Snowmobile Friendly Business District

[ ]  Other:

[ ]  N/A

[ ]  11. Describe any *other* ENCOURAGEMENT efforts in your community that foster and promote snowmobiling for riders and non-riders.

[ ]  12. Miscellaneous: *(Use to expand on answers above or describe additional items.)*

# Part 6. Law Enforcement & Public Safety

[ ]  1. How does your Snowmobile Club/County interact with the local Police Department?

*Check all that apply.*

[ ]  A police officer is an active club member of our Club

[ ]  A police officer regularly attends Club meetings

[ ]  We have a Club POC for law-enforcement to communicate/consult with

[ ]  We have a Club or KAOS POC for law-enforcement to coordinate Safe-Routes-To-Schools program and/or youth riding issues, concerns, etc.

[ ]  Request Police department assist with snowmobile events/rides

[ ]  Invite Police department to snowmobile events/rides

[ ]  Invite Police Officers to assist with snowmobile safety classes or education

[ ]  Encourage Police to identify and report potential hazards to city leaders to identify safety improvements for snowmobilers

[ ]  Other:

[ ]  N/A

[ ]  2. How does your Snowmobile Club/County interact with local DNR Personnel?

*Check all that apply.*

[ ]  A DNR Warden is an active club member of our Club

[ ]  A DNR Warden regularly attends club meetings

[ ]  Assigned a Club POC for DNR Wardens to communicate/consult with

[ ]  Assigned a Club or KAOS POC for DNR Wardens to communicate/consult with for Safe-Routes-To-Schools program or youth riding issues

[ ]  Request DNR Wardens assist with snowmobile events/rides

[ ]  Invite DNR Wardens to snowmobile events/rides

[ ]  DNR Wardens assist with snowmobile safety classes

[ ]  Encourage DNR Wardens to identify and report potential hazards or concerns to Club officials to identify safety improvements for snowmobilers

[ ]  Other:

[ ]  N/A

[ ]  3. What snowmobile-related training/information is offered to police officers or Wardens? *Check all that apply.*

[ ]  Invite police to attend/take snowmobile Safety Classes

[ ]  Invite DNR Wardens to attend/take snowmobile Safety Classes

[ ]  Communicate/Educate them on known or expected trail problems, road crossing trouble spots, or areas of concern.

[ ]  Update them on current Trail and Grooming operations and conditions

[ ]  Other:

[ ]  N/A

[ ]  4. What other public or private snowmobile safety programs are in place?

*Check all that apply.*

[ ]  Guaranteed Safe Ride Home Program

[ ]  Volunteer trail watch programs or patrols

[ ]  Snowmobile Safe Route-To-School

[ ]  Other:

[ ]  N/A

[ ]  5. Any local ordinances that go above and beyond to protect snowmobilers?

*Check all that apply.*

[ ]  Specific penalties for motorists failing to yield to a snowmobile when turning

[ ]  It is illegal to park in a trail crossing

[ ]  Ban on cell phone use or partial use (texting) while driving

[ ]  Vulnerable road user law

[ ]  Safe passing distance law

[ ]  It is illegal to harass a snowmobiler

[ ]  Other:

[ ]  N/A

[ ]  6. Any local ordinances that place restrictions on snowmobilers?

*Check all that apply.*

[ ]  Restrictions on sidewalk riding inside or outside of the Business District

[ ]  Local or school policies restricting youths from riding to school

[ ]  Snowmobiles banned from paths/rails/roads open to other users/vehicles

[ ]  N/A

[ ]  7. Is there a snowmobile point of contact for snowmobiling issues at your local government?

 [ ]  Yes (List name/contact information)

[ ]  Promoting snowmobiling is a part of someone’s official job description but they have other responsibilities as well

[ ]  Helping the community become snowmobile-friendly and encouraging ridership is a responsibility shared among multiple staff members

[ ]  Promoting snowmobiling is not a part of anyone’s official job description, but at least one staff member has permission to help the community become snowmobile-friendly during working hours.

[ ]  A citizen volunteer is appointed by the municipality to help the community with snowmobiling and snowmobile-friendly issues

[ ]  No. Currently, no one is focused on encouraging snowmobiling nor helping the community become more snowmobile-friendly.

[ ]  8. Is there a specific plan, policy, or program to monitor/improve snowmobile safety in your community?

 [ ]  Yes *(Check all that apply)*

[ ]  Plan to reduce intoxicated snowmobilers

[ ]  Plan to reduce snowmobile fatalities

[ ]  Plan to reduce snowmobile-car accidents

[ ]  Data-driven, interdisciplinary program or approach to improve safety

[ ]  Included in Community’s Traffic Safety Plan

[ ]  Link or upload the policy/program/plan document

[ ]  Other:

 [ ]  No

[ ]  9. In the past five years, how many snowmobilers have been in a crash involving a motor vehicle in your community?

[ ]  Zero

[ ]  1-2

[ ]  3-4

[ ]  5+

[ ]  10. In the past five years, how many snowmobilers have died in an accident that occurred in your community?

[ ]  Zero

[ ]  1-2

[ ]  3-4

[ ]  5+

[ ]  11. Describe any *other* ENFORCEMENT or SAFETY efforts in your community that foster and promote safe snowmobiling for riders and non-riders.

[ ]  12. Miscellaneous: *(Use to expand on answers above or describe additional items.)*

# Part 7. Community Summary

[ ]  1. What are the *top three* reasons your community has made snowmobiling a priority? *Choose your top three reasons.*

[ ]  Improved quality of life - Individual

[ ]  Improved quality of life - Family

[ ]  Community connectivity – Neighbors and Friends

[ ]  Provide transportation options

[ ]  Reduce car-parking demands

[ ]  Decrease traffic congestion

[ ]  Increase tourism

[ ]  Increase property values

[ ]  Cooperation with adjacent communities

[ ]  Public demand

[ ]  Economic development

[ ]  Traffic and snowmobile/pedestrian safety

[ ]  Meet local or state requirements

[ ]  Other:

[ ]  None of the above

[ ]  2. Tell us about the most positive item, event, or outcome resulting from your community’s support for snowmobiling.

[ ]  3. Describe any recent improvements for snowmobiling in your community since your **last** application. *(N/A - if this is your* ***first time*** *applying.)*

[ ]  4. What could be done differently in order to make snowmobiling safer, more enjoyable, and/or more convenient in your community?

[ ]  5. Any snowmobile-related improvements scheduled for the next 12-18 months?

[ ]  6. Are you willing to share your application with other communities who are new to the Snowmobile Friendly Application process?

[ ]  Yes

[ ]  No

[ ]  7. All supplemental material to support this application has been uploaded or accessible via a link.

 [ ]  Yes

 [ ]  No, but we will ensure our supplemental material is submitted by the deadline

 [ ]  No, we have no supplemental information to submit

[ ]  8. If you submit photos, you hereby understand, agree, and grant the Association of Wisconsin Snowmobile Clubs (AWSC) the right to use your images to promote snowmobiling.

 [ ]  We agree and understand

 [ ]  N/A. We have not submitted any photos.